# U25 THE YEAR You were born

### 1920s AVERAGE COST

A first class stamp \$0.02 \$0.25 A gallon of gas \$0.55 A dozen eggs A pound of bacon \$0.47 A half gallon of milk \$0.28

> **AVERAGE NET INCOME** \$5,249

# **'20s SLANG**

Ankle - To walk Bearcat - A lively woman Berries - "Bee's knees" Darb - Splendid Giggle water - Liquor **Hotsy totsy - Attractive** Sinker - A doughnut

# in *Style* **WOMEN**

**Art Deco fashion** Felt hats • Bonnets Chemise dresses High heeled shoes **Bobbed hair • Fur coats** 

### **MEN**

**Knickerbockers** Wingtip shoes **Custom tailored suits** Fedora & newsboy hats Shiny, slicked back hair

# **U.S. PRESIDENT** Calvin Coolidge





U.S. 115.8 MILLION

IN THE NEWS...

The First Motel, the Motorists Hotel, opens in San Luis Obispo, California.

The Great Gatsby by F. Scott Fitzgerald is published.

The site of the Mount Rushmore National Monument was dedicated.

Sears Roebuck began as a mail ordering catalog. In 1925, Sears Roebuck opened its first retail store in Chicago, Illinois.

The Grand Ole Opry, one of the longest-lived and most popular showcases for western music, begins broadcasting live from Nashville, Tennessee.

### **POPULAR SONGS**

**Sweet Georgia Brown - Ben Bernie** The Prisoner's Song - Vernon Dalhart St Louis Blues - Bessie Smith See See Rider Blues - Ma Rainey **Tea For Two - Marion Harris** 

# **TECHNOLOGY**

**Calvin Coolidge becomes** the first President of the **United States to have his** inauguration broadcasted on radio.

Airlines are formed around the world for freight mail and passenger traffic.

Richard G. Drew working at 3M invents Scotch Tape.

## POPULAR FILMS

Ben-Hur: A Tale of the Christ

**The Big Parade** 

**The Gold Rush** 

**His People** 



Television...

**John Logie Baird** performed the first test of a working television system