

# 1923 THE YEAR

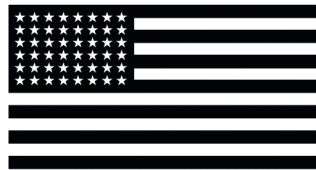
*You were born*

## 1920s AVERAGE COST

A first class stamp	\$0.02
A gallon of gas	\$0.25
A dozen eggs	\$0.55
A pound of bacon	\$0.47
A half gallon of milk	\$0.28

## U.S. PRESIDENT

*Calvin Coolidge*



**U.S.**  
POPULATION  
111.9 MILLION

## TECHNOLOGY

Insulin becomes generally available for diabetics.

The world's first domestic refrigerator is sold in Sweden.

AVERAGE  
NET INCOME  
**\$3,226**

## IN THE NEWS...

Howard Carter opens the inner burial chamber of the Pharaoh Tutankhamun's tomb and finds the sarcophagus.

The first home game is played at the Yankee Stadium, between the New York Yankees and the Boston Red Sox.

The Warner Brothers establishes their film studio company.

The very first issue of Time Magazine is published.

Magician and escape artist, Harry Houdini frees himself from a straight jacket while suspended upside down, 40 feet above ground in NYC.

The world's first portable radio is developed in the US.

Firestone Tire and Rubber Company starts producing inflatable tires.

## '20s SLANG

Ankle - To walk  
Bearcat - A lively woman  
Berries - "Bee's knees"  
Darb - Splendid  
Giggle water - Liquor  
Hotsy totsy - Attractive  
Sinkers - A doughnut

## IN Style...

### WOMEN

Art Deco fashion  
Felt hats • Bonnets  
Chemise dresses  
High heeled shoes  
Bobbed hair • Fur coats

### MEN

Knickerbockers  
Wingtip Shoes  
Custom tailored suits  
Fedora & newsboy hats  
Shiny, slicked back hair

## POPULAR FILMS

The Hunchback of Notre Dame

Our Hospitality

Safety Last!

The Ten Commandments



## ADVANCEMENTS

IN  
*Television* 

John Logie Baird makes his first patent application, for a system of transmitting views, portraits and scenes by telegraphy or wireless telegraphy.

## POPULAR SONGS

Down Hearted Blues - Bessie Smith  
Swingin' Down the Lane - Isham Jones  
Yes! We Have No Bananas - Billy Jones  
No, No Nora - Eddie Cantor  
Dreamy Melody - Art Landry & his Orchestra