1935 THE YEAR You were born

AVERAGE COST

A first class stamp \$0.03
A gallon of gas \$0.10
A loaf of bread \$0.08
A movie ticket \$0.24
A new house \$3,450.00

AVERAGE WAGES
PER YEAR
\$1,600

'30s SLANG

Giggle Juice - Alcohol Blow Your Wig - Excited Grifter - Con man Clam Bake - Fun time Slip me a five - Shake hands

IN Style...

Soft & feminine looks
Puffed or butterfly sleeves
Flowing full skirts
Bobs and finger waves
Pumps • Peep toe shoes

MEN

Wide pointed lapels
High waisted pants
V-neck sweaters
Fedora hats • Newsboy caps
Oxfords • Wingtip shoes

U.S. PRESIDENT

Franklin Roosevelt





U.S. POPULATION 127.3 MILLION

IN THE NEWS...

President Roosevelt signs the U.S. Social Security Act on October 22nd, providing unemployment compensation and pensions for the elderly.

"Your Hit Parade", an American Radio Show featuring the most popular and bestselling songs of the week is broadcasted on radio for the first time.

Amelia Earhart flies solo across the Pacific.

The first technicolor Mickey Mouse short film is released.

Babe Ruth hits the 714th and final home run of his career.

ON THE RADIO...

Fred Astaire - Cheek to Cheek
Eddy Duchin - Lovely to Look
Shirley Temple - On The Good Ship Lollipop
The Carter Family - Can the Circle Be Unbroken
Bing Crosby - Silent Night, Holy Night

TECHNOLOGY

The Peoples car (Volkswagen Beetle) is launched in Germany.

GE Starts selling the first fluorescent tube for light.

First experimental radar is developed in UK.

Toyota cars are launched in Japan.

IN THEATERS...

David Copperfield

The Bride of Frankenstein

Mutiny on the Bounty ■

Top Hat





France begins broadcasting regular transmissions from the top of the Eiffel Tower.