

1928 THE YEAR

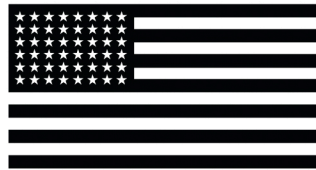
You were born

1920s AVERAGE COST

A first class stamp	\$0.02
A gallon of gas	\$0.25
A dozen eggs	\$0.55
A pound of bacon	\$0.47
A half gallon of milk	\$0.28

U.S. PRESIDENT

Calvin Coolidge



U.S.
POPULATION
120.5 MILLION

TECHNOLOGY

Alexander Fleming discovers that the mold 'penicillium' could be made into penicillin and cure many life-threatening diseases.

AVERAGE
NET INCOME
\$6,197

IN THE NEWS...

The cartoon star Mickey Mouse appears in Steamboat Willie, an animated 1928 short film produced by Walt Disney.

'The Lights Of New York' is the first movie to be filmed entirely with sound.

Charles Lindbergh receives the Congressional Medal of Honor for his non-stop transatlantic flight in the previous year.

Although Levi Strauss first made his jeans in 1872, the company trademarked the name Levi's™ in 1928.

Amelia Earhart became the first woman to fly across the Atlantic Ocean.

Philip Drinker and Louis A. Shaw, professors at the School Of Public Health at Harvard University, invents the "Iron Lung."

'20s SLANG

Ankle - To walk
Bearcat - A lively woman
Berries - "Bee's knees"
Darb - Splendid
Giggle water - Liquor
Hotsy totsy - Attractive
Sinkers - A doughnut

IN Style...

WOMEN

Art Deco fashion
Felt hats • Bonnets
Chemise dresses
High heeled shoes
Bobbed hair • Fur coats

MEN

Knickerbockers
Wingtip Shoes
Custom tailored suits
Fedora & newsboy hats
Shiny, slicked back hair

POPULAR FILMS

Steamboat Bill, Jr.
The Last Command
The Cameraman
The Circus
The Crowd



Television...

John Logie Baird transmits television pictures across the Atlantic.

POPULAR SONGS

T For Texas - Jimmie Rodgers
I Wanna Be Loved By You - Helen Kane
Black & Tan Fantasy - Duke Ellington
Ol' Man River - Paul Robeson
Sonny Boy - Al Jolson